



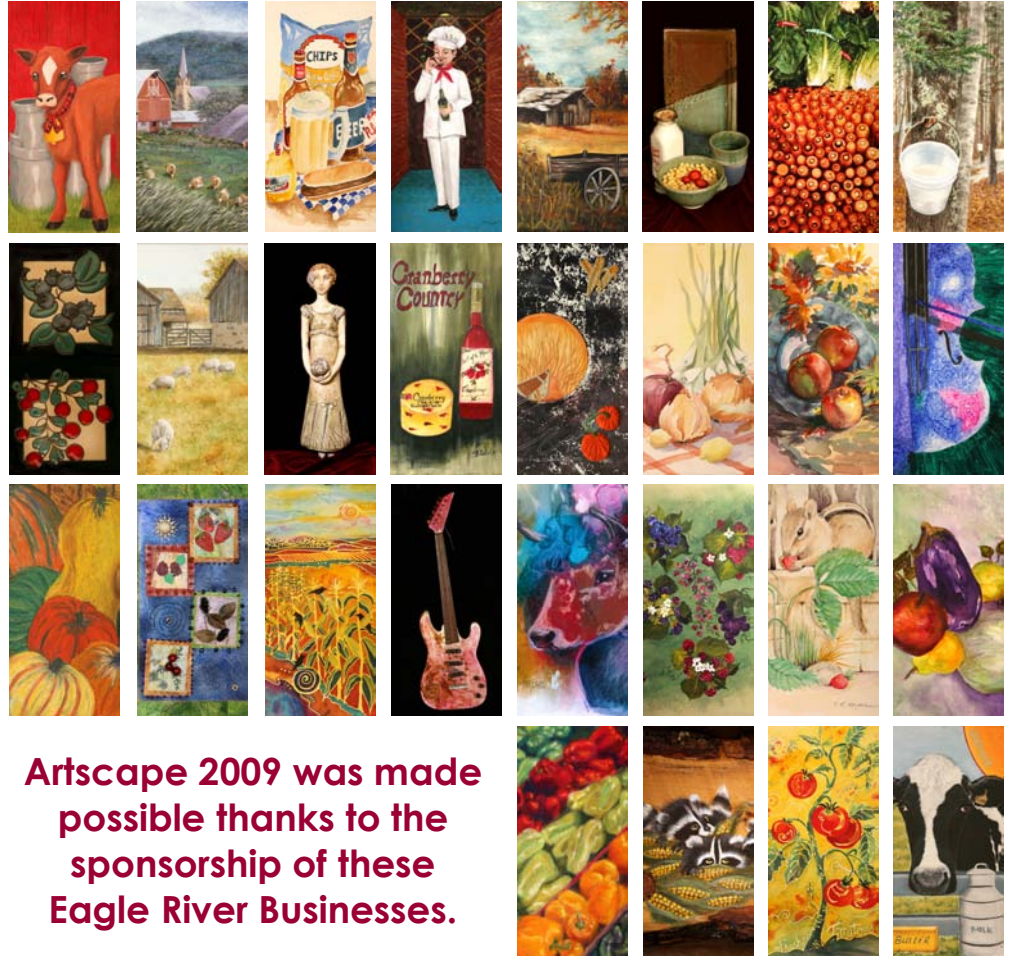
Winter 2010

# EAGLE RIVER

Revitalization Program

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## Artscape 2009



**Artscape 2009 was made possible thanks to the sponsorship of these Eagle River Businesses.**

Artarama  
BBT's  
CW Business  
ChoiceTEL  
City of Eagle River  
Corner of the Woods Computers  
Country Store/Animals N More  
Donna's Café/King's Bookshelf  
Eagle Fuel Cells  
Eagle River Animal Hospital  
Eagle River Area Chamber of Commerce and Visitors Center  
Eagle River Inn  
Eagle River Light & Water

Eagle River Revitalization Program  
Eye Care & Eye Wear Associates  
First National Bank of Eagle River  
Friendship House  
Gaffney-Busha  
Hahn Printing, Inc.  
Leif's Cafe  
Meyer & Associates Ins. Agency  
Nelson Ace Hardware/Walkabout  
Nicolet Credit Union  
Northern Glass Company, Inc.  
Northwoods Title & Closing Services  
O'Brien, Anderson, Burgy & Garbowicz  
Ogren Electronics

Peoples State Bank  
Potrykus Family Dentistry  
Reach & Schwaiger Ltd, CPA's  
Riverstone Restaurant & Tavern  
River Valley Bank  
Settle Inn & Suites  
Soda Pops Restaurant  
This Week in The Northwoods  
Trig's  
Wall Street Health Care Pharmacy  
WERL/WRJO Radio  
White Spruce Inn  
Wisconsin Public Service

Artscape 2009 banners will be auctioned at the February 23, 2010 ERRP Annual Dinner. For more information or if you would like to pre-bid on one of the banners you can contact Rita Fritz, 477-0645, or email errp@nnex.net. Minimum bid—\$25.00.

### SERVICES TO BUSINESSES AVAILABLE THROUGH THE ERRP

- ◆ Sign Grants/Free design assistance
- ◆ Low interest loans for façade improvements

- ◆ Free small business assistance
- ◆ Free customer service training and videos

If you would like to take advantage of any of these services, call Rita at 477-0645.

## WINTER WONDERLAND CONTEST

How can you possibly pick winners, when there are so many beautiful winter decorations to choose from? That was the daunting task of the contest judges.

This year's 1st place prize of \$250 advertising in the Vilas County News Review and a \$500 live broadcast from WER/L/WRJO goes to the Christmas House. Not only did they decorate the windows and store front, but their entire front yard. They definitely qualified for the "best use of the space available."



Second place of \$500 donated by First National Bank of Eagle River goes to Eagle Lighting. Their beautiful display was a sight to see on the North side of town.



In the heart of downtown, the windows of Northwoods Reflections were also stunning. This put them in 3rd place and they will receive \$100 in Eagle River Bucks to spend at any business within the City.

Honorable mention goes to Grandma's Toy Box. Our congratulations to the Eagle River Christmas Park Project and all of the volunteers who once again created a Winter Wonderland in the Park.

Thank you to everyone who decorated for the holidays. Eagle River definitely achieved the "WOW" factor, it was beautiful!

## ICE CASTLE



It was cold and it was windy—not a nice day to be outside handling wet blocks of ice. That didn't stop the Eagle River Fire Department and the many volunteers it took to



construct Eagle River's most magnificent winter treasure—the ICE CASTLE. They didn't have to use horses to haul the blocks of ice like they did in the early

1900s, but it still took a lot of time and trucks to haul the 2,800 blocks of ice from Silver Lake to the Railroad Depot site downtown.

We would like to extend our appreciation and that of a grateful community for the efforts of the Eagle River Fire Department and all the volunteers.

The Ice Castle is just one more example of the pride and community spirit the people of Eagle River display every day.

Thank you!

## COMING IN AUGUST 2010

The 2nd Annual Eagle River Area Festival of Flavors will be held August 28th and 29th. This will be a two day multi-faceted family event created to attract new visitors to the area, allow charitable groups to promote their causes and to raise funds for the revitalization of Riverview Park.

We have once again received statewide support for the event. It starts with a \$39,500 Joint Effort Marketing (JEM) Grant from the Wisconsin Department of Tourism.

These monies can only be used for "out of the area" marketing. One of the additions being made is a billboard on Highway 29 near Wittenburg that will promote the event year-round.

Discover Wisconsin is back on board with nearly triple their promotion and there will once again be a Discover Wisconsin Theatre tent. Joining them will be many additional sponsors, including the Wisconsin Milk Marketing Board and River Valley Bank.

Targeting Hunger With Tomatoes will also be back, the proceeds of which will go to area food pantries. The Nutrition, Health & Fitness will still be part of the Festival and we have added a few new and fun events which will also take place on both days.

This year the tasting will be available both days, Saturday from 11-4 and Sunday 11-3. The area for participating restaurants has been expanded to Vilas & Oneida Counties. The pricing schedule for the tasting admission

has also been adjusted to provide people the availability to taste only the items they are interested in, rather than paying to taste it all—*of course, you can do that too!*

The festival is continually looking

for great volunteers with great ideas! Anyone interested in joining the Festival of Flavors as a planning committee member, exhibitor, volunteer or attendee, is urged to email Cindy Meinholz, Committee Chair, at [meinholz48@yahoo.com](mailto:meinholz48@yahoo.com) or call 479-8467. You can also email Rita Fritz at [errp@nnex.net](mailto:errp@nnex.net), or call her at 477-0645.



## JULY 2010

The TOUR OF HOMES will be back! Watch the Spring Newsletter for more information

## VOLUNTEERS WANTED

Tell us your talent or your passion and we can find something fun and interesting for you to do! To lend a helping hand, call Rita at 477-0645.



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**Rita Fritz**  
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