

WISCONSIN WINERY REGISTRATION
Eagle River Area Festival of Flavors
August 27 & 28, 2011
Riverview Park, Eagle River, Wisconsin

Name of participating business _____
Primary contact or contacts _____
e-mail address so we can keep you updated _____
Mailing address _____

Phone number during the day _____ Cell phone _____

I will supply product and sample up to two varieties of my Wisconsin produced wine to the public, from 11 a.m.-4 p.m. on Saturday, August 27, and from 11 a.m.-3 p.m. on Sunday, August 28, 2011 (please remember that attendance is only an estimate for any event, and the committee cannot be held responsible for over estimating). Verification of age will be checked during the admissions process. We are estimating that 5000 people will attend the entire festival, with 3000 entering the tasting tent. This year, a general admission will be charged and no tickets will be used at the booths.

I understand that for morning set up I must be ready by 10:30 a.m. to serve by 11 a.m. and I will serve until 4 p.m. Saturday and 3 p.m. Sunday (no early tear down). Tasting glass and napkins provided by the Festival of Flavors committee. Two linen covered tables (front table skirted) and 3' X 5' banner (if needed) will be provided as well. Please provide information and printed literature for the attendees, about your winery and your sampled wines.

Wines I will be sampling (maximum of 2 varieties)

Distributor contact information _____

Winery location and contact information (to be printed for public use in our guide)

Brief paragraph describing your winery, awards, interesting facts, offerings (for pre-fest publicity)

I agree to the method of booth investment as described in the invitational letter for 2011 and to all of the above information (sign and date) _____

I plan to attend the WELCOME RECEPTION for producers and sponsors on Friday, August 26th at Riverstone Restaurant ___Yes ___No If yes, how many will attend from your winery? _____

Please copy this completed form for your records and send form to **Eagle River Revitalization Program**
P.O. Box 2302 Eagle River, WI 54521 errp@nnex.net (715) 477-0645 THANK-YOU!