

RESTAURANT REGISTRATION

Eagle River Area Festival of Flavors...August 25 & 26, 2012

PLEASE COMPLETE and RETURN to...

Festival of Flavors...Eagle River Revitalization Program

P.O. Box 2302 Eagle River, WI 54521

PHONE: (715)477-0645 FAX: (715)477-0614

Please call Cindy Meinholz 479-8467 meinholz48@yahoo.com or John Seward, ERRP Executive Director errp@nnex.net with any questions or concerns

Please reserve your booth right away!! Copy your completed form for your records. THANK-YOU!

Name of participating business _____

Primary contact or contacts _____

e-mail address so we can keep you updated _____

Physical business location _____

Mailing address _____

Business phone number _____ Cell phone _____

_____ Enclosed is my **\$100 refundable deposit** (must exhibit both days of the festival for refund)

_____ **From my booth, I will be selling bottled or packaged products so please retain my \$100 as a two day booth fee. Products must be produced by you and made mostly from WI products.**

Food product to be sold _____

_____ Attached is my **recipe (optional for 2012) which may be used for promotional purposes**

Food to be sampled _____

_____ Enclosed is **proof of food liability insurance** naming the Eagle River Revitalization Program as additional insured (your agent will know what you need)

To receive the NEW \$150 product assistance check (and \$100 deposit refund) following the festival...

I will sample to the public, 2000+ 1-2 bite portions (perfect size is a 2 oz. portion cup or equivalent) for the two day tasting event. Please do not serve full size portions. Please remember that attendance is only an estimate, and the committee cannot be held responsible for over or under estimating. We are estimating that 5000 people will attend the entire festival for the two days, and that up to 2500 will pay admission to the tasting tent! **All serving utensils, serving containers, and holding equipment are the responsibility of the exhibitor.**

I understand that for set up I must be ready by 10:30 a.m. to serve by 11 a.m. and I will serve until 4 p.m. Saturday and 3 p.m. Sunday (**ABSOLUTELY NO early tear down**). Parking/set up info will come to you a few weeks before the fest. Night security will be provided on Friday and Saturday nights. Decorating of your booth is strongly suggested for optimum promotional value.

To serve your creation will you **need electricity?** _____ No electricity needed
_____ yes... **for what appliance (include amps or watts?)** _____

***No open flames are allowed in the tent except for chafers heated by Sterno. No gas appliances OR deep fat fryers! If you need to grill outside to produce your creation, please let us know for optimum booth placement.

Once you have reserved your booth, we will be contacting you for copy for the back drop banner, unless one was printed in a previous year. Banners remain the property of the ERRP.

The committee has the right to reject any product deemed unacceptable for sampling or selling.

I agree to all of the above information (**sign and date**) _____