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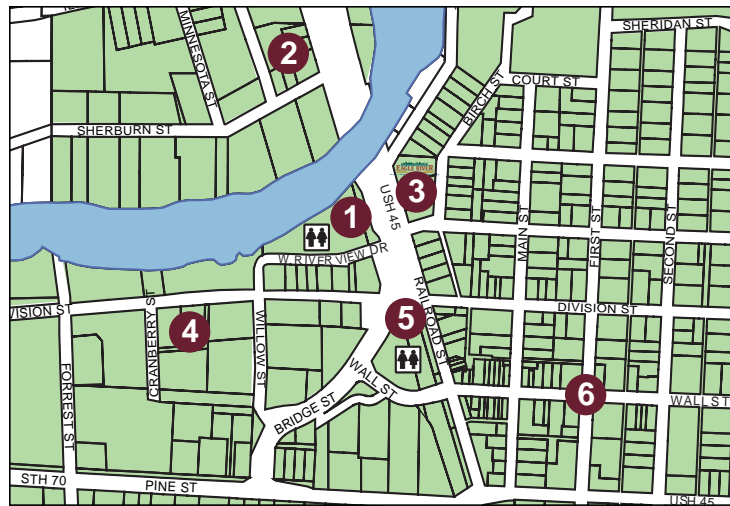
www.EatWisconsinCheese.com



In cooperation with Wisconsin Department of Agriculture, Wisconsin producers, community organizations and businesses, volunteers, and support by Eagle River's surrounding communities of Vilas and Oneida Counties.

We encourage you to visit these neighbors.

A special "Thank-you" to the City of Eagle River, Light & Water and Department of Public Works.



- 1 Festival of Flavors Main Menu Events, Riverview Park
- 2 Festival of Flavors Art & Craft Show, north of the bridge
- 3 Eagle River Area Chamber and Visitors Center
- 4 Northwoods Children's Museum
- 5 Depot & Historical Society Museum
- 6 Downtown Eagle River - Wall Street

Shuttle Services provided by Eagle River Business Association.

Come celebrate the taste while enjoying the beauty of one of the largest concentrations of fresh water lakes in the world.

Photo courtesy of Editor Gary Ridderbusch, Vilas County News-Review



Festival Information:
 Eagle River Revitalization Program
www.eaglerivermainstreet.org
www.festivalofflavors.org
 (715) 477-0645
 For lodging, dining and area information:
 Eagle River Area Chamber and Visitors Center
 1-800-359-6315

Celebrate the Taste!



Plus
 Festival of Flavors Art & Craft Show

AUGUST 25-26, 2012

EAGLE RIVER, WISCONSIN

Riverview Park, North of the Eagle River Bridge
 and Downtown Eagle River, Wisconsin
 Plus, Many Surrounding Areas

Wisconsin Products • Local Goods • Culinary Artisans
 Wisconsin Cheese Producers • Wisconsin Wineries

Presented by



www.eaglerivermainstreet.org
www.festivalofflavors.org

EAGLE RIVER AREA FESTIVAL OF FLAVORS

Park and General Festival Admission... FREE!!
SATURDAY, AUGUST 25 & SUNDAY, AUGUST 26

Free Activities Include:

- “Discover Wisconsin Theatre” Tent Events and Displays
- Chef’s Demos • Fitness Demos • Contests • Presentations
- Festival of Flavors Art & Craft Show *north* of Riverview Park
 - Entertainment by Wisconsin Musical Artists
 - Emmy Fink, host of “Discover Wisconsin”
 - Alice in Dairyland
- Guides’ Fish Shore Lunch Sampling with “Yukon Jack”
 - Trig’s Wisconsin Church Basement Supper Contest
 - “Mad Dog and Merrill” Comedy Stage Shows
 - New! “Kids Kreative Kakes Kontest”
 - Eagle River Historical Society Museum Display “Pantry Plethora”
 - Chance to win Major Prizes...
 - Mural Print Raffle • Much, Much More!

CELEBRATE THE TASTE – 2 BIG DAYS!!

In our huge enclosed tent in Riverview Park
(no one under 21 admitted without parent or guardian)

Sat., Aug. 25 11 a.m.-4 p.m. • Sun., Aug. 26 11 a.m.-3 p.m.

ADMISSION to Tasting Tent only \$25 (Kids 10 & Under \$10) includes unlimited tasting and...

- Eco-friendly Green Bag • Imprinted Souvenir Wine Glass
- Valuable promotions from participating businesses
 - Goodie Bag for Kids

Enter and exit tent as often as you wish
 (during any 1-day admission)

What’s There?

- 50+ booths where you’ll savor the “Taste of Wisconsin”
- “Taste” in 1-2 bite portions. Sample creations from area chefs and restaurateurs using at least 50% Wisconsin Products
- Sample award-winning cheeses from Wisconsin producers
- Purchase cheeses directly from the producers
- Sample wines from Wisconsin’s finest wineries
- Purchase Wines at the Wisconsin Wine Boutique
- “Chefs’ Ethnic Tasting Tables” sponsored by Wisconsin food companies!
- Network with restaurateurs, chefs, artisan cheese makers and wine-makers
- Chat with Wisconsin Milk Marketing Board representatives
- Cheese carver at work
- Receive festival guide and area guide
- Map showing participating restaurants
- Drawings for incredible prizes with your exit survey

THE MAIN “MENU”

Activities held at Riverview Park, North of the Pedestrian Bridge and Downtown Eagle River
We’ve prepared a very tasteful, refreshing menu for your mind, body and spirit!

Festival of Flavors Art & Craft Show, north of Riverview Park
Sat. 9 a.m.-4 p.m.; Sun., 10 a.m.-3 p.m.



“Heavenly Hostesses” – Past Winners Wisconsin Church Basement Supper Contest



Wisconsin Church Basement Supper Contest
Saturday 1 p.m.

- Eagle River Historical Society Museum Display “Pantry Plethora”
- Live Music, Chefs’ Demos, Lively Presentations, Bandshell & “Discover Wisconsin Theatre”
- Celebrity Appearance by Alice in Dairyland
- Giveaways and Drawings for Major Prizes
- Eagle River Fire Department Cream Puff Booth
- Eagle River Historical Society Wisconsin Root Beer Floats
- Wine Boutique
- Cheese Carving, Samples and Auction
- Wisconsin Brewery Beer & Soda Samples



“Alice in Dairyland”

Wisconsin “Street Food Row” and Beverage Sales
Shelter overlooking the river

Stop by the **Celebrating Wisconsin Store** for

- Souvenir Wine Glasses, Caps, T-Shirts and Aprons
- “Festival of Flavors” Cookbook – recipes by participants, heirloom recipes, Wisconsin Milk Marketing Board recipes and more!

- “Wisconsin Product Sampling and Sale”
- Displays by Wisconsin Producers’ Associations and Organizations
- Displays by Wisconsin Milk Marketing Board, Discover Wisconsin and Wisconsin Department of Agriculture
- Celebrity appearance by Emmy Fink, host of Discover Wisconsin

“Kids’ Kreative Kakes Kontest”

Ages 5 - 8, Sunday 1 p.m., DW Theatre

Sponsored by Eagle Baking Company & Soda Pops Restaurant

- ERFP Mural Print Raffle
- Fitness Demos sponsored by Ministry Health Care, coordinated by YMCA of the Northwoods Eagle River Branch
- Hey Kids! Saturday & Sunday tennis courts near playground...



Free Food - Themed Children’s Activities & Crafts

Sponsored by Northwoods Children’s Museum

- Interactive Events for all ages



Wisconsin “Street Food Row”



Eagle River Guides Association
 “Fish Shore Lunch Sampling” with “Yukon Jack”

Nationally Recognized Grillologists Mad Dog & Merrill comedy stage shows

Saturday (times tba), DW Theatre

These grilling gurus from Wisconsin host a weekly TV series, “Mad Dog and Merrill’s Midwest Grill’n”



Please bring non-perishable food items for area food pantries. Donations for revitalizing Riverview Park very much appreciated.